



Product customization and costing info

For additional information, or to place an order:

Email: info@radtech.com

Phone: +1 877-777-9088

RADTECH OFFERS 3 METHODS OF CUSTOM EMBLAZONING:

ORDER FORM IS ON PAGE 4 OF THIS DOCUMENT.

PLEASE REVIEW THIS ENTIRE DOCUMENT PRIOR TO CONTACTING US TO PLACE YOUR ORDER.

NOTE: CUSTOM EMBLAZONING VOIDS MANUFACTURER'S WARRANTIES.

Embroidery - Pricing starts at \$12 for a single line in 1 color, containing up to 17 alphanumeric characters

Embroidery uses multiple strands of sewn-in colored thread to create text, or an image.

Somewhat limiting for text - only 2 styles available. See print section for unlimited text and graphic reproduction.

Very inexpensive method for applying a string of text or a simple graphic to the following RadTech products:

Sleez for Notebooks sleeve case - one line, 17 characters centered on Sleevez

Most soft luggage - write or call to determine if available for the soft case you desire

Styles available: (Thread color chart located on page 2)

Script text - Block text -

(Most Popular)



For logos: Submit native-sized artwork for digitizing cost quote. See page 4 for details.

Printing: Best for 100 or less pieces - multi-color options.

Pricing starts at \$27.00 for 1 color, 1 imprint - additional imprints are \$2.00 ea. Additional colors \$25 ea.

Our unique printing process yields a nonabrasive, beautiful and durable image which can contain up to 4 colors. Can be applied to most of our products - perfect for 1 or 2 items, especially ScreensavRz & Sleevez for Notebooks Select print ink color(s) from page 3.

You must submit camera-ready B&W artwork which, when printed at 100%, is your desired size for the piece. Color separate if printing multiple colors, and include registration / alignment marks - see pg. 4 for details. RadTech can provide graphics assistance and design work at \$20 per 1/2 hour - call or write to schedule.

Debossing: Best for 100+ pieces - no color, debossed elements take on a slightly darker shade of base fabric

Pricing starts at approximately \$200 for tooling and set-up, \$0.35 per imprint.

Debossing is the technique RadTech employs on our logo'd Optex items, Debossing creates a 3-D imprint, or depression on the fabric surface. Nothing is added; nothing is taken away. Debossing's best attributes are permanence, and the very elegant look that it produces. There are no color options, debossed Optex generally takes on a slightly darker shade of the base fabric color where debossed.

Debossing can be applied to the following items:

All RadTech Optex gear - ScreenSavrz (all styles), Sleevez for Notebooks and LenSavrz.

You must submit camera-ready B&W artwork which, when printed at 100%, is your desired size for the piece. Construct your artwork so that the black elements are what will be debossed, or imprinted. We will provide you with a firm tooling and set-up quote once artwork is received. Graphics assistance available at \$20 per 1/2 hr.

See subsequent pages for embroidery and ink color charts, cost estimation and ordering details

RadTech Standard Embroidery Colors



1767



1964



1967



1844



1843



1733



1685



1977



1775



1628



1846



1989



1770



1848



1749



1851



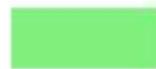
1903



1879



1901



1702



1924



1980



1624



1861



1725



1951



1955



1765



1952



1965



1987



1837



1839



1781



1981



1984



1990



1948



1917



1919



1635



1789



1833



1880



1922



1627



1801



1600



1670



1791



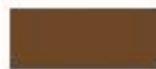
1684



1673



1885



1758



1726



1884



1928



1938



1811



1918



1741



1663



1800

RadTech Standard Ink Color For Print Emblazoning

PMS Matching Available on Request



900 Gold



902 Lt. Gold



903 Lemon Yellow



5140 Mojo Red



400 Brt. Orange



500 Scarlet



502 Brt. Red



503 Petal Pink



504 Neon Pink



505 Cherry Red



600 Purple



602 Lt. Purple



603 Lilac



650 Maroon



651 Cardinal



652 Raspberry



700 Navy



702 Lt. Ultra Blue



703 Lt. Blue



704 Royal Blue



705 Turquoise



706 Solar Blue



800 Kelly Green



802 Brt. Green



808 Forest Green



804 Paradise
Green



211 Grey



300 Drk. Brown



302 Lt. Brown



303 Flesh Tea



304 Teddy Brown



901 Pro Yellow



501 Pro Magenta



701 Pro Cyan



210 Metallic Silver



980 Metallic Gold



001 White



200 Black

Fluorescent



154 Flo. Orange



155 Flo. Red



156 Flo. Pink



158 Flo. Green



159 Flo. Yellow



162 Flo. Lt. Orange



157 Flo. Blue

RadTech Product Pricing for Customization

Qty	Universal ScreenSavrz	ScreenSavrz for Notebooks	ScreenSavrz for iMacs	Sleevz for Notebooks	Sleevz for iPod 4G&5G	Sleevz for iPod mini & nano
1-25	\$9.95	\$14.95-17.95 ea	\$25.95-54.95 ea	\$24.95-30.95 ea	\$20.95 ea	\$18.95 ea
26-100	\$6.47	\$11.36 ea	\$17.00 ea	\$17.00 ea	\$14.04 ea	\$13.37 ea
101-250	\$6.10	\$10.97 ea	\$15.75 ea	\$15.75 ea	\$13.56 ea	\$12.92 ea
251-500	\$5.75	\$10.32 ea	\$15.50 ea	\$15.50 ea	\$12.76 ea	\$12.15 ea
501-750	\$5.57	\$9.32 ea	\$15.00 ea	\$15.00 ea	\$11.52 ea	\$10.97 ea
751-1000	\$5.10	\$8.82 ea	\$14.50 ea	\$14.50 ea	\$10.90 ea	\$10.38 ea
1001+	\$4.98	\$8.48 ea	\$14.00 ea	\$14.00 ea	\$10.48 ea	\$9.98 ea

*** Call or email for pricing of items not listed above ***

Emblazoning Cost Estimator

Embroidery: Flat rate of \$12.00 USD for a single line containing up to 17 alpha-numeric characters. Graphics are priced by thread count and must be submitted for quoting - a typical graphic runs \$10-\$15

Laser Engraving: Email art for quote

Print cost calculator:

$$\frac{\text{Print plate(s) @ \$25 ea.}}{\text{(1 plate per color- 4 max)}} + \frac{\text{Product cost (see table)}}{\text{(# of pieces X cost ea.)}} + \frac{\text{\$3.00 per imprint / color}}{\text{(\$3.00 X \# of pieces)}} = \text{Total cost}$$

Deboss cost calculator:

$$\frac{\text{Cost of die (one time)}}{\text{(Submit art for quote)}} + \frac{\text{Product cost (see table)}}{\text{(# of pieces X cost ea.)}} + \frac{\text{Set-up fee}}{\text{(If Qty <500 \$45, \$0 if more)}} + \frac{\text{\$0.35 per imprint}}{\text{(.35 X \# of pieces)}} = \text{Total cost}$$

Future runs - omit die cost

Ordering Info

Please read and have everything ready prior to calling.

Please have the following information ready when you call to place your order: Toll-free: 877-777-9088

For embroidery of simple text:

Choose script or block style text and thread color. Submit up to 17 characters of text. Text on Sleevez for notebook is centered.

For embroidery of graphics: -Luggage only -Sleevez must be printed

Email 2 copies of full sized camera-ready artwork. One copy with thread color(s) labeled.

For Printing:

Email 1 copy of full-sized, black and white camera-ready artwork for each color. Another copy with ink color(s) labeled and logo centering description / dimensions.

For Debossing:

Email 1 copy of full-sized, black and white camera-ready artwork. Another copy with logo centering description / dimensions.